

20 IMPACT
20 REPORT



UNCLE JUNIOR
PROJECT

Celebrating The History of Black People in the American Circus



The history of Black circus performers is quickly disappearing.

We can change that.

The next generation deserves the opportunity to gain the wisdom and strength that these stories provide.

Your support is helping us **capture these stories now** before it's too late.



HISTORY TOLD AND MADE

In **June 2020**, we officially launched the **Uncle Junior Project interactive Digital Exhibit**

We released **6 documentaries** this year:

Robert Dunn
Onionhead,
Clown From Da Hood



Susan Voyticky



Danise Payne



Zander Charles
Sidekick Zeke



Paris
The Hip Hop Juggler



Bernice Collins



BRINGING LIGHT TO HISTORY

.....

In September **UJP** released **6 exhibits** as part of the

**ENTRAPMENT
to ENTERTAINMENT**

[Click here to view the series](#)

.....

This newest installation to our collection explores the incredible **achievements of African-American sideshow artists**, many of whom were born into slavery and later sold into the circus.

Through a combination of articles and still imagery, we profiled acclaimed performers such as:



PT Barnum's **Joice Heth**
and conjoined twins **Millie and Christine McKoy**.

This virtual curation will be separated into 4 separate acts as we follow these artists throughout their lifetimes and submerge ourselves into their rich histories:

Origins, Career, Experiences, and Death.



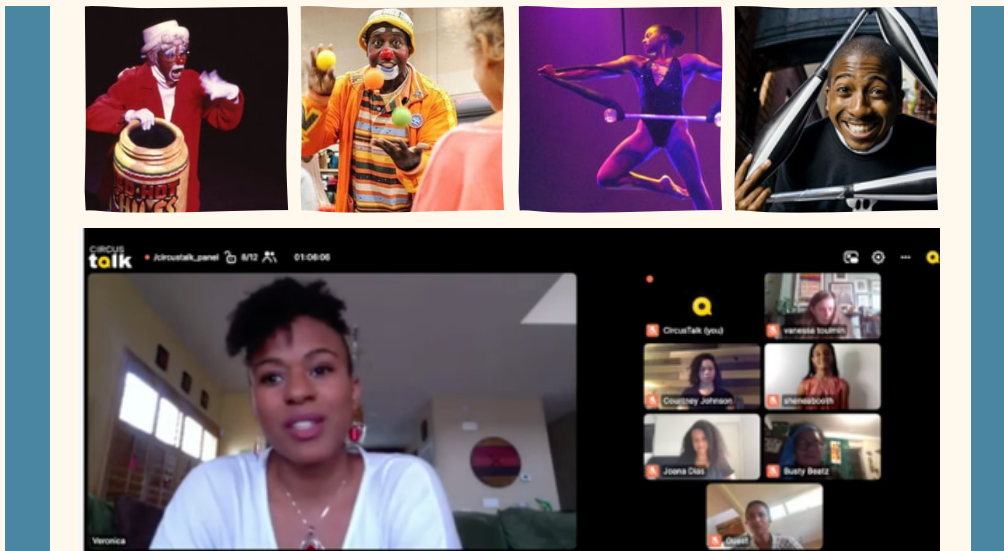
EXPANDING OUR AUDIENCE



Veronica Blair won the
"ACE Innovation in Circus Education"
Award in October

The **Uncle Junior Project** Presented at:

MICC 2020
The Point
Fern Street Circus
ACE 2020



Veronica Blair also Moderated 2-panel discussions for
Circus Talk Circus and Changing Realities Series

*Institutional Barriers and Individual Biases in the
Performing Arts for Women of Color*

*Abuse and Assault in Circus - Normalizing the
Conversation*



2020 BY THE NUMBERS

14,000

unique visitors
in 6 months
(since relaunch in July).

Previous years were roughly 50 visitors every six months.



Reaching 1,000 people a month on social media.

12 exhibits launched

150 hours of documentary footage edited

2021 LOOKING AHEAD

This year is poised
to be the most exciting year yet.

We have many stories to tell
and the need to make
accessible diverse, relevant history
is more needed than ever.

Take a look at what we're developing



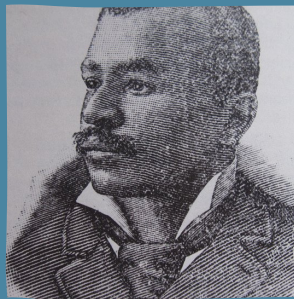
NEW EXHIBITS

Pioneers Exhibit

Documentary videos and digital exhibits on black pioneers in the circus

Ephraim Williams

Animal Trainer and show owner



Ephraim Thompson

Animal Trainer

King Charles

Founder of the King Charles Troupe



P.G. Lowery

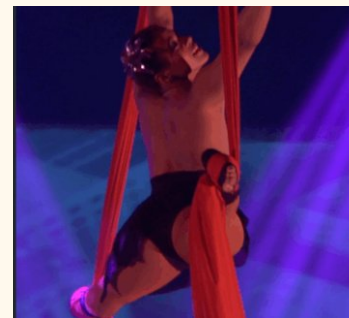
Side Show Band Leader



Uncle Junior Emmanuel Ruffin

The story of the performer who inspired our project!

TOPICAL EXHIBITS AND INTERVIEWS WITH LEADING CIRCUS HISTORIANS



EXPANDING OUR FEATURED PERFORMERS EXHIBIT



Jamar Woodruff



Vanessa Williams



Skeeter



Veronica Blair

EXPANDING OUR ENTRAPMENT TO ENTERTAINMENT EXHIBIT

Zip the Pinhead



Spotty



Princess Wee Wee



REACHING OUT



- Custom history curriculum for schools



- More fun stuff for kids! Coloring books, juggling lessons, and more



- Fun circus training and other online courses



INFLUENCING THE ARTS



Creative consulting branch

helping creative productions achieve
**diversity, maintain respect and accuracy,
and sensitivity**
when covering diverse histories.

We are bringing a
wealth of knowledge and experience,
helping creative productions
achieve greater sensitivity and accuracy
in the **portrayal of African Americans.**



CONTINUING THE MISSION



We can't do anything without our supporters!
Here are three ways to help

DONATE

BE A MONTHLY DONOR



You'll get **early access** to each of our **exhibits** and some **special roustabout perks!**

BE A ONE-TIME DONOR



Show your **support** through a **One Time Donation!**

We're grateful for any amount you're able to give to support 2021 endeavors of The Uncle Junior Project.

BUY MERCH

TAKE ME TO THE STORE



Make a donation by purchasing some of our **custom UJP merchandise!**

Every dollar from items purchased from our store helps to support our efforts to preserve the legacies of African-American circus performers.

SPREAD THE WORD

follow us on social media and share with your friends!



[FACEBOOK](#)



[WEBSITE](#)



[INSTAGRAM](#)

20 IMPACT
20 REPORT

